

Schedule 1

Application for aerial advertising permit

All persons wishing to display aerial advertising within sight of a Commonwealth Games venue or a Commonwealth Games event during March 2006 require a permit.

Aerial advertising comprises any advertisement displayed in the air, including skywriting, banners and signs towed by an aircraft, matter displayed on an aircraft (such as a hot air balloon or blimp), flags (other than state/national flags) with an area of more than 5 square metres, and laser or digital projections of advertising.

To apply for a permit, please return the form and supporting documents to Melbourne 2006 Commonwealth Games Corporation ("M2006") at the address set out at the end of this form.

All applications must be submitted by 31 December 2005. Applications after this date will not be accepted, except at the discretion of M2006.

Do I require a permit?

A permit is required for any aerial advertising visible from a Commonwealth Games venue or a Commonwealth Games event during March 2006.

More information about the nature of advertising which requires a permit is set out in the Background section in the Attachment to this form.

If you are unsure whether your proposed activity requires a permit, please contact Legal Counsel – Brand Protection on (03) 9613 2006.

What restrictions apply to permits?

The guidelines followed by M2006 when issuing permits are set out in the M2006 Aerial Advertising Policy.

Applicant's details

Company name:

ABN:

Address:

Contact name:

Position:

Telephone:

Email:

Assessment Information

Please answer the following questions in a separate document:

1. What is the aircraft for which the permit is sought (eg. Hot-air balloon, blimp, hang glider)?
2. How many aircraft are proposed to carry out the advertising?
3. Specify the goods, services and companies which are proposed to be advertised.
4. Specify the nature of the advertising (eg. Banner, sign writing, aircraft livery)
5. Please provide, where possible, a map showing the flight path(s), including approximate height, to be taken by the aircraft.
6. Specify the Commonwealth Games venues or events from which the aerial advertising will be visible.
7. Specify the dates and times for which the aerial advertising permit is sought.
8. Please provide where possible the names and positions of the individuals who shall be operating the aircraft for which the permit is sought.
9. Please describe where possible the applicant's prior experience of operating at major national or international events.
10. Are there any additional comments you would like to make in support of this application?

Proposed Advertising

All proposed advertising and/or artwork must be submitted to M2006 prior to use for approval.

Please include an illustration or photograph of the proposed advertising and/or artwork with your application.

Declaration:

If an aerial advertising permit is issued, the applicant agrees to comply, and ensure that its personnel comply with:

- (a) the terms and conditions set out in the permit; and
- (b) all legislation, regulations and policies relating to such matters as air safety and terrorism which apply to the aircraft and/or aerial advertising.

Privacy Notice

The applicant agrees that the personal information provided on this form will be used by M2006 to undertake assessment of applications for authorisation of aerial advertising under the Commonwealth Games Arrangements Act 2001 (Vic), and administration of any such permits issued, and may be passed on to third parties including the State of Victoria for these purposes.

Signature:

Position:

Name:

Date:

Please return your application and supporting documents to:

General Manager – Marketing and Communications
Aerial Advertising Team
Melbourne 2006 Commonwealth Games Corporation
Concourse Level
World Trade Centre
Siddeley St
Melbourne 3000